



MASSACHUSETTS SCHOOL
ADMINISTRATORS' ASSOCIATION



MSAA SUMMER INSTITUTE COMMITTEE

Tuesday, October 11 10:00–11:00 a.m.

MINUTES

1. Call to Order

- 10:02 start
- Present – John Quinn, Liz Garden, Bob Silveira, Bill Nunnally, Paul Daigle, Tara Bennett, Chris Vineaux, Chris Jones, Melissa Wallace, Marty Geoghegan, Bobbie French, Linda Taylor, Kathleen Duff

2. Someone to take minutes please –

- Marty and anyone else with the Google Doc, including Anonymous Kraken

3. Discussion of Evaluations from 2022 SI

- Mixture of responses with examples on both sides
- Too much time with Sponsors was noted multiple times – John will check with Sponsors about what they thought

4. Keynote Speakers—Update

- 15K budget
- Adam Welcome (available first day)
 - Keynote and breakout (can stay that day)
 - \$8,000
- Baruti Kafele (available second day)
 - Keynote and breakout session
 - \$7,000
- - both are willing to do promotional videos - even join us for a planning mtg
- Other Keynote Suggestions:
 - Rachel George
 - Majalise Tolan
 - Jessica Cabeen
 - Allyson Apsey
 - Sanée Bell
 - Amy Edmondson

5. Conference Theme

- Pithy and general
- Courageous Leadership
- Growing Courageous Leaders

6. Immediate To-Do's

- Vendor sponsorships of keynote speakers, luncheons, family events, etc.

- Check on availability of keynote speakers, costs, and keynote theme ideas
- Vendor feedback

7. John items to work on

- Schedule meeting with sponsors to get feedback / suggestions

Other Ideas-

- Color coded lanyards based on grade level
- Generate list of NEW vendors to reach out to
 - STEM/Robotics people
- Space for Vendors
- Moving vendors into the room to the immediate left of where we enter (Atlantic Room)
- Bingo card of getting to the vendors
- Thoughts on getting people to vendors more
- Move from downstairs to upstairs
- Place outside to eat?
- Food for breakfast, more protein
- Lunch – make your own salad, tacos, not cold-cuts.
- Fire code issues with lunches
- Will there be a cutoff for registration (330?)
- Secondary hotel recommendations – Bed and Breakfasts?

8. Next meeting—week of October 31? Doodle Poll will be sent out

LEADERSHIP MATTERS



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