



Executive Director's Update

Massachusetts School Administrators' Association

33 Forge Parkway | Franklin, MA 02038 | 508-541-7997 | msaa.net

An Update from Executive Director Robert Baldwin

Massachusetts School Administrators' Association

January 30, 2024

Professional Development Workshops

Professional Development workshops are available to add to your career growth! [Click here](#) to view the 2023-2024 offerings. Please send this link to your school community and support their attendance at these great events. Any questions, please contact us.

Upcoming February and March Workshops Include:

- 2/1/24 - [Want the Biggest Impact on Student Achievement? Here's the Secret...Collective Teacher Efficacy](#)
- 2/6/24 [How Instructional Coaching Can Help Things Get Better!](#)
- 2/8/24 [Administrators and Counselors Working Together to Impact School Climate and Culture](#)
- 2/28/24 [Celebrating Learning Through an Innovative Lens](#)
- 2/28/24 [Setting the Stage: Real Self-Care for the Busy Administrator](#)
- 2/28/24 [Cultivating a Positive Adult Culture in Schools](#)
- 3/6/24 [Unlocking Potential: Demystifying and Utilizing AI in Your School \(registration link will be available soon\)](#)
- 3/7/24 [Lesson Design with the Brain in Mind](#)

MSAA is a DESE approved provider of PDPs. Workshops provide participants with a repertoire of strategies and activities which they can use immediately in their schools.

Membership

Did you know that Membership in the MSAA is part of many administrative contracts? Don't forget to renew or become a first-time member with the MSAA. The re-energized Association has clearly set a new standard as over 400 members joined together in July to sell out the annual Summer Institute. Currently every MIAA member high school principal is a member of MSAA and every superintendent is a member of MASS! We are issuing the same challenge to our Prek-8 school leaders and all Assistant Principals to match the 100% membership rate. [Click here for membership form.](#)

Your membership gets you:

- The ability to serve on the Board of Directors
- Discounted rates at all Professional Development
- Access to reports and publications
- Sponsorship for groups such as National Honor Society, Student Council Conferences, as well as Cheerleading, Dance Competitions and Esports
- Access to the Leadership Licensure Program
- A newly created Diversity, Equity & Inclusion webpage
- A leadership team that is connected to the Commissioner of Education

MASC Annual Conference

March 6-8, 2024, at Emerald Resort, Hyannis. [Click here](#) to register.

NHS/NJHS Spring Conference

Thursday, April 4, 2024, at College of the Holy Cross, Worcester, MA. [Click here](#) to register.

Call for NHS Award Nominations

It is once again that time to nominate a worthy student, adviser, community organization, or chapter for an NHS Award. Submission Deadline: 3/15/24:

- [Student of the Year](#)
- [Adviser of the Year](#)
- [Gold Torch](#)
- [Commended Chapter Award](#)

2024 Assistant Principals Conference

Keynote Speaker: Baruti K. Kafele, Monday, April 8, 2024 at College of the Holy Cross, Worcester, MA. [Click here](#) to register.

SY2024-2025 Professional Development Survey

Your input is valued and needed for planning school year 2024-25 professional development. Please take a moment to complete the survey - [Click here.](#)

Call for SY2024-25 Presenters is Now Open!

[Click Here](#)

Call for Summer Institute 2024 Presenters is Now Open!

[Click Here](#)

NASSP/NAESP March meeting on the Hill

The National Association of Elementary School Principals (NAESP) will once again join the National Association of Secondary School Principals (NASSP) to host the 2024 National School Leaders Advocacy Conference from March 10th-14th. The event gathers principal leaders from across the country in the nation's capital to build attendees' leadership skills, knowledge around how federal policies and programs impact principals and schools, and how to advocate on these issues. As always, representatives from your Association will be there to voice your concerns and advocate on your behalf.

Coaching Program for New Administrators

This summer our experienced coaches participated in training sessions with the *Teaching and Learning Alliance*. If your school or district is interested in enrolling a new administrator in our coaching program, please [click here](#) to request a coach. Please visit our [Coaching Directory](#) for a network of experienced and accomplished coaches ready to guide and support new administrators on their journey towards excellence.



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ESPORTS – '24 Season Fast Approaching!

The spring '24 esports season is right around the corner and PlayVS has made a very exciting announcement. Starting this spring '24 season, PlayVS will be FREE to participate, enabling high schools of all sizes, with an unlimited number of teams and players, the opportunity to compete for a state title at no cost! Your students/teams will be able to compete for free on the most robust competition platform across the largest selection of titles with the most reliable and prompt coach support.

Esports is a great opportunity for students in your school who spend time with competitive gaming. The participating students are always very excited to have a school team they can participate on! One student said, "Thank you. I never dreamed I could play esports for my school. This is the greatest thing for me and my brother."

The spring season will begin in February and it's not too early to start thinking about the season next fall. This is the perfect time to investigate starting a team at your school. Please consider beginning this very exciting opportunity! If you would like more information, you can reach out to Richard Pearson at the MSAA office (rpearson@miaa.net), visit the [PlayVS website](#) or email Massachusetts PlayVS representative Parker Duwelius at parker.duwelius@playvs.com. Our schools and students have had a great experience organizing these teams of students to represent their schools!!!!

The Soul of Leadership

[Click here](#) to sign up for a monthly virtual group for principals. Supporting one another with difficult conversations and situations.

Massachusetts Partnerships for Youth

[Click here](#) to view their latest newsletter.

Winter/Spring IDEAS Graduate Courses for Educators

[Click here](#) to view the flyer. To enroll please go to: <https://www.massupt.org/ideas-enroll/>. Questions please contact Dana Mullaley at dmullaley@massupt.org

Thanks for your continued support!



Robert Baldwin

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