



As a professional service organization, the Massachusetts School Administrators' Association is re-inventing, re-branding, and re-energizing itself to best support ALL school leaders. The 5 Focus Areas of the Association will allow us to be the pre-eminent association in our quest to *Build Courageous Leaders*.

Membership Services

- Provide school leaders with services designed to promote collaboration, communication, and continuous school improvement.
- Collaborate with other professional and educational organizations for the improvement of elementary, middle, and high school education.

Advocacy

- Advocate positions of the Association on significant, local, state, and national issues.

Professional Services

- Provide executive leadership training for members of the Association and sponsor professional development programs to support the staff and schools of Association members.
- Provide programs to support the general welfare of the members. Strive to ensure the development of future school leaders.

Student Activities

- Provide leadership and support in areas of student services to include non-athletic activities, wellness, leadership, and citizenship.

Interscholastic Athletics

- Encourage interscholastic athletic leadership both locally and through the Massachusetts Interscholastic Athletic Association.
- Develop guidelines and regulations for middle level interscholastic and co-curricular athletics.

Five Focus Areas

Membership Services

- Member discounts on Professional Services offered by the Association
- Opportunities to be a part of **Statewide** Standing Committees
 - Assistant Principals
 - Teaching and Learning
 - Elementary
 - Middle Level
 - High School
 - Urban
 - Career Vocational Technical Education
- Opportunities to enroll in our Growing Courageous Leaders Series
 - Leadership is Lonely
 - Dealing with Issues and Incidents
 - Self-care/Managing the Work-Life Balance
 - Building Authentic Relationships
- Opportunities to share successful practices by connecting leaders via support cohorts by geographical regions, levels, and /or affinity groups. Examples of relevant topics:
 - Creating Effective School Councils
 - The Changing Role of the School Counselor
 - Streamlined Improvement – Coordinating the DIP the SIP and to the Portrait of a Graduate
 - Personnel Protocols: Recruitment, Retention, and Non-Renewal
 - Creating Meaningful Faculty Meetings, Including Opening Day
 - The Student Handbook
 - Meaningful Learning Walks
- Strategic Partnerships with DESE, MASS, MASC, MIAA, NEASC, and MASCA
- Receive Monthly Executive Director Updates
- Opportunities to utilize our Franklin Office for team retreats
- Enhancing the Pipeline
 - From a Tap on the Shoulder to an Aspiring Administrator
 - Salary Surveys-Job Search Process-Model Contracts
 - From Job Search to Negotiating and Signing your Contract
- Legal Support
- Work-Life Support Services
- Eligibility for Principal and Assistant Principal of the Year
- NASSP/NAESP Membership Options

Advocacy

- Opportunities to be a part of Statewide Standing Committees
 - Legislative
 - Educational Policies
- National Representation in Partnership with the National Association of Secondary Principals (NASSP) and/or the National Association of Elementary School Principals (NAESP)
- Lobbyist Services
- A Voice and Input on Current and Relevant School Issues

Professional Services

- Opportunities to be a part of Statewide Standing Committees
 - Summer Institute
 - Retired Administrator
- Significant discounts on Association Conferences and Executive Leadership Training offerings
- Association Conferences
- Executive Leadership Training
- New Administrator Coaching Program
- Leadership Licensure Program (LLP)

Student Activities

- Opportunities to be a part of Statewide Standing Committees
 - Student Council
 - Cheer/Dance
 - E-Sports
 - National Honor Society

Interscholastic Athletics

- Opportunities to be a part of Statewide Standing Committees
 - Diversity, Equity, and Inclusion
 - Women in Leadership
- Opportunities to be at the Forefront of Significant Initiatives:
 - Staying on the Right Side of Interscholastic Athletics Eligibility
 - Addressing Hate in Sports
 - Athletic Program Standards
- Receive Periodic Executive Director Update