



Executive Director's Update

Massachusetts School Administrators' Association

33 Forge Parkway | Franklin, MA 02038 | 508-541-7997 | msaa.net

An Update from Executive Director Robert Baldwin

Massachusetts School Administrators' Association

May 23, 2024

Congratulations to MSAA Principals and Assistant Principals of the Year

In addition to MSAA staff celebrating these individuals in their community, they will be honored at the MSAA Summer Institute on July 24th.



2024 Summer Institute

[Register today](#) for the MSAA 2024 Summer Institute, July 24-26 at the Hotel 1620, Plymouth, MA, featuring keynote speakers Dr. Kalise Wornum and Dr. Salome Thomas-EL.

Summer Institute Pre-Conference Workshops

Registrations for Summer Institute Pre-Conference Workshops scheduled for Tuesday, July 23, 2024 at Hotel 1620, Plymouth, MA are now available! [Click here to register.](#)

- School Discipline and the Law – *Catherine Lyons*
- Components of a Multi-Tiered System of Supports and the Role of a Student Success Team: How Do Both Plans Impact Teaching and Learning? – *Dr. Curtis Bates*
- Doing Discipline Differently: How to Respond to Student Misbehavior and the Whys Percolating at or Below the Surface – *Karen Gross*
- Unlocking Potential: Demystifying and Utilizing AI in Your School – *Michael Rubin*

2024-2025 MSAA Membership

Within the next few weeks current MSAA members will be receiving membership and Student Activities renewal invoices.

Interested in joining the MSAA? [Click here](#) to access our membership application.

MSAA membership provides values resources and information – [Click here](#) for more information.

LLP/GCSL Announcement

[Click here](#) to view the new LLP/GCSL flyer. The flyer provides a comprehensive overview of our new and exciting LLP/GCSL program and why you should choose our program. MSAA and William James College have collaborated to provide a state-of-the-art licensure program that meets the need of today's aspiring administrators.

Congratulations to the 2024 LLP Graduates

The LLP 2024 Cohort Graduated on May 23rd. Congratulations to all and best of luck!



2024-2025 Professional Development Offerings

[Click here](#) to view Professional Development offerings for the 2024-2025 school year. Registration for each of these offerings will be available in June.

Administrators Coaching Program

Do you have a new administrator in their first, second or third year, ready to take on the challenges of educational leadership? We understand that being in a leadership role can be both exciting and overwhelming. Our coaching program is designed to provide administrators with the necessary tools, strategies and support to excel in their role.

Here's what you can expect from our coaching program:

- Personalized Coaching: Our experienced and highly qualified Coaches will work closely with your new, second or third-year administrator to understand their goals, strengths, and areas for growth.
- Leadership Development: We believe that effective leadership is a continuous process of growth and learning. Our program will focus on developing administrators' leadership competencies, including strategic planning, team building, communication, decision-making, and problem-solving. He/she will gain the skills and knowledge necessary to lead their school community towards excellence.
- Ongoing Support: Our Coaches will offer ongoing support, including in-person, or virtual check-ins, and be available to consult via phone or email on an "as needed" basis.



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Don't miss this opportunity to invest in your new, second or third-year administrator! Please use the following links to learn more about our coaching program: see the [Outline](#); [Request a Coach](#); or view our [Coaching Directory](#).

Register today for the National Conference on School Leadership Powered by NAESP & NASSP

This Annual conference offers the best tools, practices, and networking opportunities any school leader could hope for. [Click here](#) to learn more.

Confidential Hotline

The MSAA is proud to announce the Confidential Support Hotline that has been established this year and is a service for all members to get advice and support to challenging questions. [This link](#) allows you to see the specifics of this new and confidential service. Please do not hesitate to contact us if we can be of assistance.

High School Esports for Fall '24

If you are interested or plan to participate in esports for the Fall of '24, please take this quick survey here: <https://playvs022936.typeform.com/to/CiZ2U3ZR>

Filling out this survey in no way commits your school for the Fall season, but rather allows us to get in touch and provide you with more information. *Please do consider filling out the survey even if you are a "maybe" at this point.* Select schools that fill out the interest survey and participate in the upcoming High School Fall season will have the opportunity to receive a Nintendo Switch bundle* (a value of \$650) and/or a game copy of Madden NFL 24 and/or a game copy of NBA2K24 if they previously haven't received one.

If you or others have any questions, please do not hesitate to reach out to me Richard Pearson, MSAA Esports Liaison (rpearson@msaa.net)

Middle School Esports is Here!

In partnership with PlayVS, we are working on the development of a Middle School Esports League for MSAA starting this Fall 2024! We have had a successful and growing high school program since 2019 where students get the opportunity to compete for an MSAA State Championship across several game titles. Right now, NBA2K and Rocket League (ages 13+) are available. Over the next month or two, PlayVS will be announcing a few other popular game titles - all rated E for Everyone. Middle school leagues will be centered around team play, with the goal focused on student participation and growth.

There is no better time to consider the opportunity for your school and students. If you are interested and want to learn more, please fill out this [Middle School Esports Survey](#) or pass it along to an interested faculty member who may be willing to coach an exciting Esports team. Filling out this

survey in no way commits your school for the Fall season, but rather allows PlayVS to get in touch and provide you with more information. Please do consider filling out the survey even if you are a "maybe" at this point.

The Soul of Leadership

[Click here](#) to sign up for a monthly virtual group for principals. Supporting one another with difficult conversations and situations.

Thanks for your continued support!

Robert Baldwin

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